



COMMERCIALPRINT

When communicating with your clients and prospects, your marketing materials must be bold, professional and of the highest quality. If they look good, then your company will too.



Marketing your business is all about elevating yourself above your competitors.

Your business card, company stationery, brochures and Direct Mail campaigns are often the first impression your target audience gets of your company so it is essential that your printed material conveys the right impression each and every time. IC Group is here to help you achieve your goal.

Excellent print increases your customer's confidence in what you do.

To ensure color continuity across the whole range of your printed collateral, our latest Heidelberg CP Tronic 6-color press with on-line coater is kept in immaculate condition, and incorporates state-of-the-art technology to store color settings and ensure accuracy of ink control. This means we can store the exact data settings for your job and our skilled operators will instantly recall this when you need a reprint, ensuring your color is consistent from run to run.

At IC Group, we'll pay attention to the details, so your customers pay attention to your business.

Key benefits of using IC Group for your next print project:

- Improved service levels and quality through our continued investment in technology and people
- In-house job tracking keeps your orders on track and on budget
- Costs are contained and complete control of your work is achieved by our in-house pre-press, print, bindery, warehousing and fulfillment capabilities
- We appreciate the importance of security of both your printed products and data

Commitment to quality.

Our "Kaizen" policy of continuous improvement is successful because of the participation of all our employees, not just our managers in the concept of quality.

We have an enviable customer retention record, simply because we have recruited a dynamic and hard working team of highly skilled staff who are committed to achieve complete customer satisfaction for each and every one of our customers.

IC Group is dedicated to providing high quality print at competitive pricing with the speed of turnaround and customer service levels that are second to none in our industry.

It's not over until it's finished.

Unlike many print companies who outsource much of their finishing requirements and therefore lose control of the order on the home straight, IC Group has invested heavily (and continues to do so) in our modern bindery to provide a full range of in-house finishing services to our clients. As an integral part of our operation, not just a means to an end, our bindery plays an important role in the overall appearance of your work.

We do much more than just put ink on paper.

With an extensive production facility in Salt Lake City and satellite sales and production facilities across the Western US, IC Group is a modern, progressive company whose reputation for quality continues to grow. We offer a full range of services from traditional single color printing to complete project management using our latest million dollar plus six-color press.

We'll print and manage your complex projects in the tightest deadlines, offering in-house warehousing and fulfillment, including custom kit assembly, such as the collation of custom ring binders with tabs. We'll be your partner, using our knowledge of paper stocks, inks, coating and finishing techniques to help put your ideas on paper with maximum effect.

We are more than just a print company. If you are looking to push the boundaries of your marketing collateral, get more out of your marketing budget and communicate more effectively with your customers then call IC Group—we'd love to help.