



PRINTMANAGEMENT

Most companies, both large and small, acknowledge that printing is a major expenditure and one that is often difficult to quantify.



Why you should consider Print Management, one of the fastest growing sectors of the printing industry?

A challenging business environment is focusing more and more companies just like yours to examine their print purchasing in an effort to streamline, simplify and automate the entire process and identify opportunities to save money.

Why use IC Group's Total Print Management service?

If you feel your print costs are running away with you, IC Group's Total Print Management (TPM) program can help you regain control of your overall print spending while providing seamless production, on-time delivery and the highest level of quality and customer service.

The key benefits of our service include:

- Unlike most Print Management companies who are simply acting as a broker, IC Group is a full-service print company, with all the necessary resources, expertise and facilities in-house
- A reduction in your overall print costs and "maverick" expenditure, as print is channeled through approved sources
- Improved quality, service and delivery
- Your brand integrity is consistently maintained
- Your production costs will decrease as your productivity increases, when you are able to confidently hand over each project for us to manage, leaving you free from stressing over your print orders to concentrate on your core tasks.
- We'll manage your inventory and help you track your spending on print and mailing services.
- Our web-based technology provides you with increased efficiencies and productivity, consolidated and customized monthly billing options and full management reports.

Relationships are the key.

You won't get the hard sell treatment from us. We'll start by listening to your issues and concerns. We'll ask questions and then develop a program around your specific goals and requirements, from multi location on-line ordering capabilities, to inventory control and reporting.

We'll even be proactive, making recommendations on paper, ink, varnishing and finishing techniques, generating ideas on how to increase the effectiveness of your marketing campaigns, and making suggestions on how cost reductions can be achieved.

Regular meetings and open dialogue ensure we are consistently meeting or exceeding your requirements and KPI's (Key Performance Indicators).

Industry estimates put print spending at over \$100 billion per year in the US, with the average company spending between 1-3% of its total revenue on document production, storage and distribution, retrieval and repurposing.

Leverage your spending power!

Within many companies, different departments, branches or business units are often buying similar services from different suppliers (or even the same supplier!) at different prices, missing out on potential savings.

IC Group will help you leverage your purchasing power and consolidate these orders and ultimately lower your costs.

It's a win-win!

You'll benefit from reduced costs, improved quality and service and increased productivity. IC Group can streamline the order process to reduce our operating costs, and enjoy higher volumes with our customers, so with a win-win result for us both, contact us now to discover more!

